

Silvus Technologies Launches New Website

SilvusTechnologies.com features enhanced usability and detailed insight into groundbreaking technology

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The newly redesigned website for Silvus Technologies went live this week, completing an effort by the wireless technology company to showcase the real-world radio communications challenges solved by their high-throughput wireless connectivity solutions. The website features use cases and specifications for their signature StreamCaster™ Radio series, addressing difficult communications scenarios common to tactical teams in urban, remote, highly-mobile, high-scatter and at-sea environments.

The website's home page places greater emphasis on the company's origins in government-funded R&D and commercial IRAD in the areas of Multiple Input Multiple Output (MIMO) communications and Mobile Ad Hoc Networking (MANET), as well as their ongoing innovation in the field. A dedicated technology section on the website includes a current list of R&D projects, plus educational resources that explain the technologies used in Silvus's Mobile Networked MIMO (MN-MIMO) waveform, including MIMO, Coded Orthogonal Frequency Division Multiplexing (COFDM), and MANET.

Company leadership recognizes the importance of differentiating MN-MIMO waveform developed by Silvus' R&D team, from competitors who base their tactical MANET radios on the 802.11 WiFi stack.

"Our MN-MIMO technology enables users to send data at higher speeds, over greater distances, and under incredibly challenging circumstances," explains Jimi Henderson, Vice President of Sales at Silvus Technologies. "Others can claim on or two of these – we consistently enable all three."

The company's new website also includes video content that showcases real-life applications of Silvus systems by teams in mission-critical situations, such as law enforcement, military and TV broadcast. Henderson continues, "Tactical squads in law enforcement and the military, as well as live TV broadcasters, can't pause the action to address communications failures. They need a solution that has been proven to work in situations that are unpredictable and constantly changing. By showing real world examples of Silvus systems in situations that first responders and news crews face daily, we're able to prove that our technology actually delivers what others can only claim."

Site usability enhancements focus on clarifying messaging through the use of impactful imagery, a clutter-free layout, and improved ease of navigation. "A main driver to for our decision to redesign our website was to reinforce the message that we are a cutting-edge technology company whose work is continually advancing the field," concludes Henderson. "Our former site contained a wealth of information but by streamlining the content, we made it easier for users to see applications for our Silvus systems and learn more about the groundbreaking technology behind our products."

About Silvus Technologies

Privately held and headquartered in Los Angeles, Silvus Technologies develops advanced MIMO technologies that are reshaping broadband wireless connectivity for mission critical applications. Backed by an unmatched team of PhD scientists and design engineers, its technologies provide enhanced wireless data throughput, interference mitigation, improved range, mobility, and robustness to address the growing needs of its government and commercial customers.

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